

2027 Sponsorship Opportunities with OPH Rescue



Operation Paws for Homes

About OPH



Operation Paws for Homes (OPH) is a foster-based animal rescue organization dedicated to improving the lives of companion animals and the communities that care for them. Founded in 2010, OPH rescues dogs and cats from overcrowded shelters and provides the foster care, veterinary care, rehabilitation, and support they need to find loving homes.

OPH's work extends beyond rescue through community spay/neuter, transportation, humane education, pet resources, and partnerships with shelters and communities. By connecting people, organizations, and resources, OPH creates more opportunities for animals to thrive and communities to succeed.

As a private organization, OPH is solely dependent on donations from generous individuals, businesses, and foundations, and revenue from adoption fees to help us care for our animals and provide support to our shelter partners.

Since our founding in 2010, OPH has found adoptive homes for more than 18,000 animals.

Why Become a Sponsor?



We can't sugarcoat it – things in animal welfare are tough right now. Shelters across the country are faced with a capacity crisis and our partners are no exception. Everyday we are contacted by shelters who need our help to keep animals safe. Many of those animals have special medical needs like heartworm disease. All are in need of basic vet care, vaccines, preventative medications and spay/neuter. Many we would like to say yes to would need to go to paid boarding until a foster home opens up.

For animals who need just the most basic care when they arrive it costs an average of \$220/dog and \$150/cat to get them ready for adoption. For animals with medical needs the costs can be in the thousands. Those costs add up quickly but we believe their lives are worth it and we know the alternative is for these pets.

Join us in 2027 as we celebrate our 17th year of saving lives and more than 19,500 cats and dogs placed into loving homes.

Annual Events



OPH holds two large, annual fundraising events. These events provide your business with exposure to thousands of OPH supporters and animal lovers both in person and online.

Fast & Furriest 5K

Held annually in the spring in Walkersville, MD, Fast & Furriest is a dog-friendly 5k race and one mile walk with vendors, food trucks, Donate & Dash items available to take home.

Autumn Online Auction

Each October, OPH holds our largest fundraising event of the year, the Autumn Online Auction. Featuring more than 500 items at a variety of price points, the auction brings hundreds of bidders looking to compete for great deals on fabulous trips, experiences, merchandise and gift cards while supporting a great cause.



2027 Sponsorship Levels

Palladium - \$20,000



- ❖ Top tier sponsorship for both annual events - Fast & Furriest 5K and the Autumn Online Auction
- ❖ Your name and logo on the Fast & Furriest 5K t-shirts
- ❖ Opportunity to kick off the Fast & Furriest 5K and introduce your business
- ❖ Vendor space and signage at the Fast & Furriest 5K
- ❖ Five registrations for the Fast & Furriest 5K
- ❖ Sponsorship of five adoption events of your choosing
- ❖ Acknowledgement as a partner for two annual online giving days - Spring2ACTion and Giving Tuesday
- ❖ Thank you on the OPH website for one year
- ❖ Recognition in the OPH annual report
- ❖ Twelve opportunities for recognition on OPH social media throughout the year
- ❖ Inclusion of offer or coupon in the OPH digital adoption packet
- ❖ One dedicated email sent to OPH internal distribution lists
- ❖ Advertisement on both OPH Rescue vans (approximately 10"x10")
- ❖ A puppy and pizza party at your office (within 2 hours of Washington, DC)

Platinum - \$10,000



- ❖ Mid tier sponsorship for both annual events - Fast & Furriest 5K and the Autumn Online Auction
- ❖ Your name and logo on the Fast & Furriest 5K t-shirts
- ❖ Vendor space and signage at the Fast & Furriest 5K
- ❖ Two registrations for the Fast & Furriest 5K
- ❖ Sponsorship of two adoption events of your choosing
- ❖ Acknowledgement as a partner for two annual online giving days - Spring2ACTion and Giving Tuesday
- ❖ Listing as a Funding Partner on the OPH website for one year
- ❖ Recognition in the OPH annual report
- ❖ Eight opportunities for recognition on OPH social media
- ❖ Inclusion of offer or coupon in the OPH digital adoption packet
- ❖ Advertisement on both OPH Rescue vans (approximately 8"x8")

Gold - \$7,500



- ❖ Mid tier sponsorship for both annual events - Fast & Furriest 5K and the Autumn Online Auction
- ❖ Your name and logo on the Fast & Furriest 5K t-shirts
- ❖ Signage at the Fast & Furriest 5K
- ❖ Acknowledgement as a partner for two annual online giving days - Spring2ACtion and Giving Tuesday
- ❖ Listing as a Funding Partner on the OPH website for one year
- ❖ Recognition in the OPH annual report
- ❖ Three opportunities for recognition on OPH social media
- ❖ Inclusion of offer or coupon in the OPH digital adoption packet
- ❖ Advertisement on both OPH Rescue vans (approximately

Silver - \$5,000



- ❖ Partner level sponsorship for both annual events - Fast & Furriest 5K and the Autumn Online Auction
- ❖ Your name and logo on the Fast & Furriest 5K t-shirts
- ❖ Signage at the Fast & Furriest 5K
- ❖ Acknowledgement as a partner for two annual online giving days - Spring2ACtion and Giving Tuesday
- ❖ Listing as a Funding Partner on the OPH website for one year
- ❖ Recognition in the OPH annual report



Bronze - \$2,500

- ❖ Partner level sponsorship for both annual events - Fast & Furriest 5K and the Autumn Online Auction
- ❖ Your name and logo on the Fast and Furriest 5K t-shirts
- ❖ Listing as a Funding Partner on the OPH website for one year
- ❖ Recognition in the OPH annual report

Can We Count On You in 2027?



Ready to get started?

Interested in customizing a sponsorship to meet your needs?

Contact: Rebecca.Goodhart@ophrescue.org